

NCB Cookie Declaration

Last updated on 20th March 2019

Our Website uses cookies for:

I. Statistics:

Name	Provider	Purpose	Expiry	Type
_ceir	First Party	This cookie name is associated with software provided by Crazy Egg Inc., a USA based company providing web analytics that tracks how visitors interact with pages on a site. The main purpose of this cookie is: Performance.	5 years	HTTP
_ga	First Party	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 Years	HTTP
_gid	First Party	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP
__gat	First Party	Used by Google Analytics to throttle request rate.	1 day	HTTP
collect	google-analytics.com	Registers if the user has agreed with the use of cookies.	Session	Pixel

II. Marketing:

Name	Provider	Purpose	Expiry	Type
rc::c	google.com	Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor.	Session	HTML

III. Necessary:

Name	Provider	Purpose	Expiry	Type
_cfduid	crazyegg.com	Used by the content network, Cloudflare, to	1 year	HTTP

		identity trusted web traffic.		
_cfduid	medium.com	Used by the content network, Cloudflare, to identity trusted web traffic.	1 Year	HTTP
_cfduid	First Party	Used by the content network, Cloudflare, to identity trusted web traffic.	1 year	HTTP
laravel_session	First Party	This cookie is used internally by the website's owners, when uploading or renewing website content.	1 day	HTTP
XSRF-TOKEN	First Party	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	1 day	HTTP

Glossary:

Cookies: cookies are small data files that are placed on your computer or other device from which you access our Services. They may identify your device or collect other information, to manage your user preferences, enable content, gather analytic and usage data, or deliver you more personalized marketing.

First-party cookies: meaning they are set by the web server of the visited page.

Marketing cookies: marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Operationally necessary cookies: necessary cookies enable you to move around a website and use its features. They identify irregular site behaviour, prevent fraudulent activity, improve security and allow the website to operate. These cookies expire after a session ends and do not require specific user consent.

Opt-in/opt-out: users are always free to decline, block, delete, or disable tracking technologies if your browser, application, or device permits it, however it could mean you will not be able to take full advantage of certain services, for example you may be required to re-enter your password during sessions.

Regulation: the use of cookies in the EU is governed by Article 5(3) of the Directive on privacy and electronic communications and the requirements of the General Data Protection Regulation (GDPR).

Session cookies: these cookies are created when a user opens the browser window and are deleted when the browser window closes. If they are not deleted, they are called persistent and remain on a user's device for a set period (e.g. 3 months).

Statistic cookies: statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Third-party cookies: meaning they are stored by a different domain to the visited page's domain (e.g. youtube.com).